

# Greenham Smithton Processing Plant Upgrade



Greenham has operated in Smithton since 2001 and is proud to be part of Tasmania's farming and regional community. We process and market beef brands like Cape Grim Beef and Robbins Island Wagyu, supplying Tasmanian beef to Australia and around the world.

## Why Are We Upgrading?

The Smithton facility was purchased as an existing site in 2001, and after many years of operation, it is now in need of important upgrades. These works will ensure we continue to operate safely, efficiently, and sustainably well into the future.

Our focus is on modernising current infrastructure and improving environmental systems, not increasing processing capacity.

This investment supports the long-term future of the site, helping secure local jobs and strengthening opportunities for local producers.

## What's Happening & When?

The redevelopment includes general upgrades to:

- Buildings and infrastructure
- Access roads and parking
- Utilities and services
- Environmental systems

Construction is planned to begin in 2026 and is expected to be completed by 2029.

## Will there be Disruptions?

All works are being carefully planned to minimise disruption. Initial works will commence from March–April 2026 with roadworks on Bass Hwy, outside the site and opposite Greys Mill Road. Traffic controls will be in-place but road will remain open to minimise disruptions.

**Further Information:** Details of the proposal are included in the permit application to Circular Head Council, which will be available on council website during upcoming public notification period.

## Our Commitment to the Community

We are carefully planning and staging all works to ensure minimal disruption. Keeping our community informed throughout the process remains a key priority for us.

These upgrades will help create local jobs, strengthen the broader industry, and secure our business for many years to come, supporting employment and contributing to a stronger beef market.

If you have any questions or concerns, please contact us at [communications@greenham.com.au](mailto:communications@greenham.com.au) or call (03) 9644 6500.