



Using the Greenham NEVER EVER filter in AuctionsPlus

Online selling platform, AuctionsPlus has introduced Greenham's NEVER EVER (NE) Beef program as an option under the 'Accreditation' filter to make it easier for accredited producers to source and sell NE accredited cattle.

The integration allows producers accredited with the NE program to better market the credentials of their cattle by adding the 'Greenham NEVER EVER' description to sale lots, enabling buyers to easily identify accredited cattle for purchase.

> How do I *LIST* my NEVER EVER cattle on AuctionsPlus?

1. Like all AuctionsPlus listings, your stock will first need to be assessed by an AuctionsPlus Accredited Assessor and then your agent will need to list your livestock online.
2. You just need to let your AuctionsPlus Assessor and agent know that your cattle are NEVER EVER accredited and provide your PIC number, which will be automatically cross-checked against Greenham's database of more than 4,000 accredited NEVER EVER producers.

It's important to note that if you have a mixed mob of NEVER EVER and non-NEVER EVER cattle, the lot will automatically default to not accredited.

How do I find an AuctionsPlus Accredited Assessor?

To find an assessor near your location, use the search function here or visit auctionsplus.com.au.

The assessor will assess the livestock on your property, take photographs and videos, and upload the details to AuctionsPlus.

Do I need an agent to sell on Auctions Plus?

Yes. All stock sold must be listed through a licensed agent. The agent will handle pre-auction enquiries, discuss your reserve prices, manage the delivery and facilitate payment.

What if I don't have a nominated agent?

If you don't have a nominated agent you can use the AuctionsPlus agent search found here.

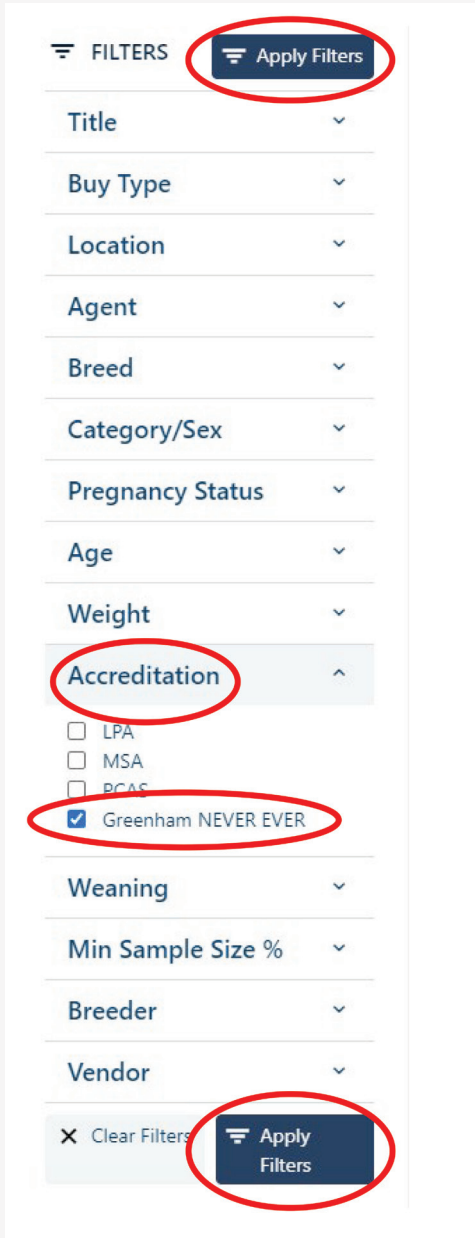
Or visit auctionsplus.com.au

> How do I *SEARCH* for NEVER EVER cattle on AuctionsPlus?

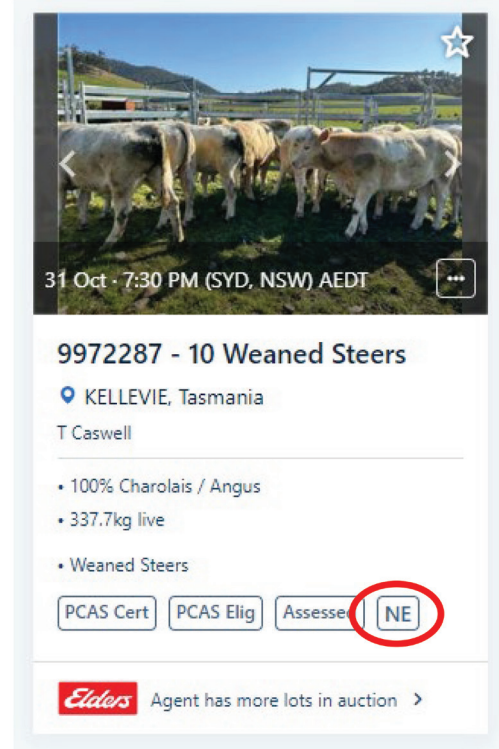
1. First, you need to ensure you're a registered AuctionsPlus user. For more information about how to register, [click here](#).
2. Once you're registered, head to auctionsplus.com.au and select the catalogue you wish to view by scrolling through the upcoming auctions and then clicking on the auction name to display the catalogue information or to access the catalogue directly, type the sale name into the search bar on the home page.
3. Underneath the catalogue header, you will see the following options. Select 'FILTERS'.



4. When your filter options have opened up, select the 'Accreditation' option > tick the 'Greenham NEVER EVER' box > and select 'Apply Filters'



5. This will bring up all cattle with the NEVER EVER accreditation description.



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