Analyse your carcase feedback data with Greenham Connect

The carcase feedback portal enables you to analyse your data, your way, supporting you to identify profit drivers and performance gaps.

Key features of the new portal include:

- a **simplified design** that makes it easy to find your way around
- **analyse your herd's carcase performance and animal health** by killdate, season, year or benchmark against your region
- filter by **traits that matter to you**
- finishers can **identify top performers** by comparing the performanceof cattle from different breeder properties
- **identify NEVER EVER cattle**
- understand your animal health feedback and carcase performance,and your next steps with **simple explainers and links to supporting resources.**

The platform features three key sections that support you to make informed on-farm decisions.

CARCASE PERFORMANCE

The platform features three key sections that support you to make informed on-farm decisions.

With detailed carcase feedback and straightforward analysis tools, this page helps you connect the dots between carcase feedback, seasonal trends, and profit drivers.

Compare performance by:

- Kill date
- Season
- Year
- Benchmark against yourregion

And filter by:

- Program
- MSA outcome
- Gender
- Dentition
- AUS-MEAT marbling.

You can also download your carcase feedback report in an Excel or CSV file.

ANIMAL HEALTH

Draw the connection between your animal health outcomes, carcase performance (e.g., MSA Index and compliance, ossification, and marbling), seasonal or regional trends and your profit drivers.

And see links to supporting resources and simple next steps.

Filter by:

- Organ
- Organ defect.

As well as by program, MSA outcome, gender, dentition, and AUS-MEAT marbling.

COMING SOON

COMPARE BREEDER PROPERTIES

This page helps finishers identify the best performing properties that you're sourcing cattle from according to traits that matter to your unique business and production system.

- Easily identify NEVER EVERaccredited cattle
- Identify the cattle andproperties that areconsistently performing thebest on your carcasefeedback sheets.
- Identify the properties thatwill help you achieve yourgoals.

Feedback for breeders coming early 2024!

Greenham Connect is NOW LIVE!

To gain access, leave your details at **greenham.com.au/greenham-connect**

Contact **eboughen@greenham.com.au** for more information.