



H.W. Greenham & Sons Pty Ltd

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Greenham announces purchase of Moe Meatworks

The Australian owned H.W Greenham & Sons today announced its acquisition of the Moe meatworks.

Currently operating abattoirs in Smithton, Tasmania and Tongala in northern Victoria, Greenham has agreed to purchase the former HY Moe Meat site, in Victoria's LaTrobe Valley for an undisclosed sum.

Peter Greenham Jnr, Managing Director, said the company is pleased to have purchased the facility. "Moe complements our existing operations and we are looking forward to getting started."

"It's in an excellent region for producing quality cattle and the plant is set up to process them," said Mr Greenham.

Closed since 2015, the meatworks will require approximately one hundred staff members with Greenham aiming to utilize the knowledge of former employees and local workers where possible.

"We understand the importance of employment opportunities in building and maintaining rural communities so we're keen to see people get back to work in Gippsland."

The new Gippsland business is also expected to contribute significant weekly economic activity to the region through wages, payments to ancillary suppliers and livestock transactions.

Mr Greenham emphasized the necessity for supporting beef and dairy producers in Gippsland with a reliable local operator to process their stock.

Greenham plans to offer its standard 36 hour payment terms to all 'over-the-hooks' purchases to assist with cash flow to farm businesses. There are also plans to open several 'Live Weight Buying Centres' – local weekly scales where producers receive payment on the spot for their cattle.

Greenham has also been a significant supporter of local football, netball, cricket clubs, schools and community organizations across the regions they service and this is expected to continue in the LaTrobe Valley and Gippsland.

A start date for production is planned for mid November.

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