



*Greenham Tasmania Pty Ltd*

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Meat Exporters*

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### **WATER CROSSING NO OBSTACLE TO EXCELLENT RESULTS**

Greenham Tasmania's commitment to sourcing King Island cattle for their Smithton works is paying dividends. The recent crossing of 440 head of cattle from King Island to the redeveloped Stanley wharf was completed with outstanding Meat Standards Australia (MSA) grading compliance of 99.3%.

With the introduction of a larger 'roll-on roll-off' vessel, GO LESATH, by the LD Shipping Co, cattle avoid an extra step in the handling process between the farm gate and the abattoir. Industry best practice suggests that cattle should have both minimal time and handling and should be kept in their natural groupings and social hierarchy in order to achieve the best meat quality.

The King Island to Stanley crossing takes nine hours with a further twenty minutes to the Smithton facility in comparison to other services which can take up to sixteen hours plus waiting time and transport.

King Island producer and Cape Grim Beef supplier, Michael Youd was very happy with his results. "We sent 114 head over and only had three that did not grade. Of course, we make sure the cattle are very well fed before they go to Greenham but the fact they are put on the trailer and stay in that trailer has to make a difference to their energy levels and keeps them calm," Michael said.

Graeme Pretty, Greenham Livestock Manager, was emphatic, "we were really happy with the results. Some producers actually recorded 100% MSA compliance for the crossing and the cattle came in as relaxed as I've ever seen in my time."

"Producers are able to earn up to a \$160 premium per head if their cattle grade MSA. The new service will deliver benefits and drive confidence for the long term, not to mention the better animal welfare outcomes that less handling assures," Pretty adds.

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